

Südtirol Dolomiti Superbike

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23rd EDITION
08.07.2017

Südtirol Dolomiti Superbike: the major sports event starts on Thursday, 06 July 2017

Villabassa/Niederdorf (South Tyrol / Italy), 28 June 2017 – It is less than ten days until the start of the 23rd edition of the Dolomiti Superbike. During the entire weekend Villabassa becomes the meeting point for the international mountain bike scene with 4,500 athletes representing 32 nations. Several appealing side events will offer entertainment also to all the other guests and visitors.

The first event takes place in Villabassa **on Thursday 06 July** at 4 p.m. with the opening ceremony of the Expo & Tech Area. The historic town square turns into a popular market place – a meeting point for exhibitors, athletes and guests from all over the world. Exhibitors present the latest products and accessories of the mountain bike industry and participants and experts get the chance to exchange experiences in a casual atmosphere. It is also the perfect occasion for athletes to meet up, as many have not seen each other since last year's edition.

On Friday, 07 July, the exhibition area is open from 9 a.m. to 7 p.m. Athletes can collect their starter package from 10 a.m. until 7 p.m. The Team Manager Meeting is scheduled for 5.30 p.m., whereas at 6.30 p.m. the public press conference is going to take place on the main stage. Afterwards on the same stage a concert is going to take place.

Saturday, 08 July, is race day. From 6 until 7 a.m. the last starter packages can be collected at the sports hall in Villabassa. This year's edition foresees a new starting mode. Athletes who face the long distance are to start at 7.30 a.m. in 4 starting blocks with an interval of 9 minutes between each block, whereas the start for the shorter distance is scheduled for 8.45 a.m.

The fastest on the short distance are expected to finish at 10.40 a.m. Immediately afterwards the Flower Ceremony is going to take place. 10.30 a.m. is also the beginning of the Pasta-Party. The winners on the 113 km are going to finish around 12 a.m.

The victory ceremony, with trophies and gifts for the winners of the various categories, is scheduled for 4 p.m. The beginning of the big party on the main square will be at 8 p.m.

There are scheduled several music live acts in the big party tent from 11 a.m. until 5 p.m., as well as in the evenings after 8 p.m. On race day, the top athletes' performance can be followed on two major screens installed in the start/finish area.



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On Sunday, 09 July, the focus is set on the youngest among all the athletes. The Dolomiti Superbike Junior-Trophy for children from 2 -14 years of age is going to take place in the centre of Villabassa starting at 10 a.m. The victory ceremony is schedule for 1 p.m.

For further information and pictures please see www.dolomitisuperbike.com.



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